

CONSTRUCTION NEWS



AD SIZE

CONSECUTIVE DISPLAY AD RATES

Full

9-5/6" x 15-3/4"

\$1,080

\$1,140

\$1,200

\$1,325

Junior

7-5/6" x 10"

\$695

\$735

\$775

\$815

Half

9-5/6" x 7-1/2"

\$655

\$690

\$735

\$800

Quarter

5-5/6" x 7-1/2"

\$375

\$390

\$420

\$450

Eighth

3-5/6" x 5"

\$195

\$220

\$250

\$280

BANNER AD

\$300

\$340

\$375

\$400

PREMIUM POSITIONS

	12	6	3	1
CENTER TWO PAGES	\$2375	\$2450	\$2495	\$2575
BACK COVER	\$1295	\$1325	\$1375	\$1450
INSIDE FRONT (FULL)	\$1250	\$1300	\$1350	\$1425
INSIDE FRONT (HALF)	\$750	\$795	\$825	\$870

Feature Pages

Bid Alert • Next Gen • We Build Everything • Photo Gallery

12 \$600 6 \$640 3 \$690 1 \$740

READERSHIP

- 3,000 Print Copies
- Over 3,000 Electronically Distributed to Members & Subscribers
- Over 20,000 emailed through Westfair Media for Construction Monthly Issue

ADVERTISE
WITH US

220 White Plains Rd., Suite 170
Tarrytown, NY 10591

(914)631-6070 Sharon@CICNYS.org

CONSTRUCTION NEWS



DISPLAY ADVERTISING INSERTION ORDER

Date _____ Account # _____
Advertiser _____ Billing Address (if other than at left): _____
Attention _____
Street _____
City _____ State _____ Zip _____
Telephone (____) _____ - _____ Telephone (____) _____ - _____
Fax (____) _____ - _____ Fax (____) _____ - _____
E-mail: _____ E-mail: _____

AD SIZE: Full _____ Junior _____ Half _____ Quarter _____ Eighth _____ Banner _____ Other _____

COLOR: Full Color _____ Black & White _____

FREQUENCY: 12 times _____ 6 times _____ 3 times _____ 1 time _____ other _____

COST PER INSERTION: \$ _____ Total Cost \$ _____

INSERTION DATES: Starting _____ Ending _____

SPECIAL INSTRUCTIONS: _____

Credit Card # _____ Expires _____ CVV _____

Name on card: _____

Address where CC Bill goes: _____

Agreement

As the advertiser named above, I acknowledge that I have received or have knowledge of the current display advertising rate sheet and that I have received a complete copy of this insertion order. I understand and agree that the payment terms and publisher's regulations stated on the reverse side of this form are incorporated into this agreement by reference.

I understand that the deadline for copy changes is the 20th of the month prior to publication and that in the event copy is not submitted by the deadline, the CONSTRUCTION NEWS may publish

I have read and accept the terms and conditions above.

the most recent past ad that it has published for me. I understand that it is my responsibility to submit copy changes on time.

By signature, I acknowledge that I may renew my insertions by phone or email and that such orders are accepted by the CONSTRUCTION NEWS subject to the terms of this agreement.

This order is not subject to cancellation without written acknowledgement from the publisher.

Please make checks payable to
Construction Industry Council.

Payment Received \$ _____

Advertiser's Signature & position

By _____
Sales Representative

CONSTRUCTION NEWS



PAYMENT TERMS

Payment for advertisements in *CONSTRUCTION NEWS* is required in advance from all advertisers until credit has been established. The *CONSTRUCTION NEWS* bills monthly and payment is due upon presentation of the statement. A 1½ percent service charge will be added to all accounts remaining unpaid 30 days after the billing date, with the minimum charge being \$5⁰⁰. Unless special

arrangements have been made, all invoices dating more than 60 days past due will be forwarded to appropriate collection services. The advertiser is liable for any collection costs, court costs and attorney's fees incurred by *CONSTRUCTION NEWS* to collect delinquent accounts.

Make all checks payable to *CONSTRUCTION NEWS*.

PUBLISHER'S REGULATIONS

- All advertising orders are accepted subject to the terms and provisions of the current advertising rate sheet.
- All advertising orders are subject to final approval by the publisher.
- The publisher reserves the right to reject any advertising copy submitted or to cancel any advertisement at any time.
- The publisher assumes no liability if for any reason it becomes necessary to omit an advertisement.
- The word "Advertisement" will appear over any ad that simulates editorial content.
- The position of an advertisement within the paper is not guaranteed.
- The advertiser assumes full responsibility for all statements made in his advertisements. With regard to artwork, photographs and trademarks, the advertiser is responsible for gaining the authority to use them in his advertising and agrees to hold the publisher harmless from and against any and all claims arising from the improper or unauthorized use of such material in his advertisements.
- Advertisements ordered set and not used will be charged for composition.
- The publisher cannot be responsible for errors in advertising beyond the cost of the actual space occupied by the part of the ad in error. Credit for any errors is allowed on the first insertion only. It is the obligation of the advertiser to promptly notify the publisher of any error.
- All agreements are subject to strikes, accidents, fires, acts of God or other contingencies beyond the publisher's control.
- The publisher will not assume responsibility for any orders, corrections or cancellations given verbally. Instructions are to be in writing and must be received before deadline.
- We will accept orders to reprint prior advertising copy by telephone, but we will not assume responsibility for any changes or revisions thereto.
- Artwork and advertising layouts created for the advertiser by the *CONSTRUCTION NEWS* remain the property of the *CONSTRUCTION NEWS*.
- It is the responsibility of the advertiser to notify the *CONSTRUCTION NEWS* regarding any copy or size changes in their advertisement.