

# 2025 Directory & Buyers Guide

Your company's message reaches influential executives every business day.

## Reserve ad space in the 2025 CIC/BCA Directory & Buyer's Guide.

For Westchester, Putnam, Rockland and the Lower and Mid-Hudson Valley Regions, don't miss this annual opportunity to distribute you company's name to the construction industry's leading decision makers.



## Advertising Opportunities

Overall Directory Size	7-1/2" Wide x 9" Deep	
Format - Placement	Ad Size	Ad Cost
Back Cover	6-3/4" wide x 8" deep	\$1,700
Inside Cover Front / Facing pg.	6-3/4" wide x 8" deep	\$1,100
Inside Cover Rear / Facing pg.	6-3/4" wide x 8" deep	\$1,050
Index Tab Page	6-3/4" wide x 8" deep	\$950
Full Directory Page	6-3/4" wide x 8" deep	\$875
Half Directory Page	3" wide x 8" deep	\$565
Quarter Directory Page	3" wide x 4" deep	\$450
Eighth Directory Page	3" wide x 2" deep	\$400

\*Identical (repeat) ad pick-up charge included in price shown for previous advertisers.

\*Typesetting and mechanical artwork costs will be charged \$75 on all ads requiring copywriting, design, updating, typesetting and layout.

**\* Digital artwork preferred.**

\*\* Ad Agencies: all prices net.

**Advertising Space Reservation  
Deadline: Wednesday, January 29, 2025  
Publication Date: April 2025**

**For More information and to reserve your ad space,  
contact Communications Manager, Sharon Regan  
Masciovecchio, 914-631-6070 - [sharon@cicnys.org](mailto:sharon@cicnys.org)**

**Yes, please reserve advertising space for my firm in the 2025 CIC/BCA Directory.**

Ad Size to Reserve: \_\_\_\_\_

Check one: Ad copy enclosed  Ad to follow  Same as last year

Company \_\_\_\_\_

Make check payable to Construction Industry Council. \$ \_\_\_\_\_ enclosed

or charge my

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Name on card: \_\_\_\_\_

Credit Card billing address: \_\_\_\_\_

Name (Authorized Representative) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Mail to: Construction Industry Council  
629 Old White Plains Road, Tarrytown, NY 10591  
Attn. Sharon Regan Masciovecchio



**cicnys.org 914-631-6070**  
**Thank you for your support!**