## 2024 Directory & Buyers Guide

## Your company's message reaches influential executives every business day.

## Reserve ad space in the 2024 CIC/BCA Directory & Buyer's Guide.

For Westchester, Putnam, Rockland and the Lower and Mid-Hudson Valley Regions, don't miss this annual opportunity to distribute you company's name to the construction industry's leading decision makers.



Advertising Space Reservation Deadline: Wednesday, January 31, 2024 Publication Date: April 2024

## **Advertising Opportunities**

| Overall Directory Size          | 7-1/2" Wide x 9" Deep |         |
|---------------------------------|-----------------------|---------|
| Format                          | Ad Size               | Ad Cost |
| Back Cover                      | 6-3/4" wide x 8" deep | \$1,700 |
| Inside Cover Front / Facing pg. | 6-3/4" wide x 8" deep | \$1,100 |
| Inside Cover Rear / Facing pg.  | 6-3/4" wide x 8" deep | \$1,050 |
| Index Tab Page                  | 6-3/4" wide x 8" deep | \$950   |
| Full Directory Page             | 6-3/4" wide x 8" deep | \$825   |
| Half Directory Page             | 3" wide x 8" deep     | \$565   |
| Quarter Directory Page          | 3" wide x 4" deep     | \$450   |
| Eighth Directory Page           | 3" wide x 2 " deep    | \$400   |

\*Identical (repeat) ad pick-up charge included in price shown for previous advertisers.

\*Typesetting and mechanical artwork costs will be charged \$75 on all ads requiring copywriting, design, updating, typesetting and layout. \* *Digital artwork preferred.* 

\*\* Ad Agencies: all prices net.

For More information and to reserve your ad space, contact Communications Manager, Sharon Regan Masciovecchio, 914-631-6070 - <u>sharon@cicnys.org</u>

| Yes, please reserv    | e advertising space fo | or my firm in | the 2024 CIC/BCA | Directory. |  |
|-----------------------|------------------------|---------------|------------------|------------|--|
| Ad Size to Reserve:   |                        |               |                  |            |  |
|                       | nclosed 🗌 Ad to follo  | w Same a      | is last year 🗌   |            |  |
| Company               |                        |               |                  |            |  |
| Make check payable    | e to Construction Inc  | lustry Coun   | cil. \$6         | enclosed   |  |
| or charge my VIS      |                        |               |                  |            |  |
| Credit Card #         |                        |               | Exp.             | CVV        |  |
|                       |                        |               |                  |            |  |
| Credit Card billing a | address:               |               |                  |            |  |
| Name (Authorized R    | epresentative)         |               |                  |            |  |
| Company               |                        |               |                  |            |  |
| Address               |                        |               |                  |            |  |
| City                  | State                  | Zip           | Tele             | ephone     |  |
|                       |                        |               |                  |            |  |

Mail to: Construction Industry Council 629 Old White Plains Road, Tarrytown, NY 10591 Attn. Sharon Regan Masciovecchio



<u>cicnys.org</u> 914-631-6070 Thank you for your support!