

# 2023 Directory & Buyers Guide

Your company's message will reach thousands of influential executives every business day.

Reserve ad space in the 2023 CIC/BCA Directory & Buyer's Guide.

For Westchester, Rockland and the Lower and Mid-Hudson Valley Regions, don't miss this annual opportunity to distribute you company's name to the construction industry's leading decision makers.

## Advertising Information

Overall Directory Size	7-1/2" Wide x 9" Deep	
Format	Ad Size	Ad Cost
Back Cover	6-3/4" wide x 8" deep	\$1,560
Inside Cover Front / Facing pg.	6-3/4" wide x 8" deep	\$990
Inside Cover Rear / Facing pg.	6-3/4" wide x 8" deep	\$930
Index Tab Page	6-3/4" wide x 8" deep	\$870
Full Directory Page	6-3/4" wide x 8" deep	\$750
Half Directory Page	3" wide x 8" deep	\$510
Quarter Directory Page	3" wide x 4" deep	\$390
Eighth Directory Page	3" wide x 2 " deep	\$300

\*Identical (repeat) ad pick-up charge included in price shown for previous advertisers.

\*Typesetting and mechanical artwork costs will be charged on all ads requiring copywriting, design, typesetting and layout. Digital artwork preferred.

\*\* Ad Agencies: all prices net.

Directory and Information Guide Committee



**Advertising Space Reservation**  
**Deadline: Wednesday, February 1, 2023**  
**Publication Date: April 2023**

Genaro Argenio   John Chrysogelos   Richard Lombardi   William Murphy  
 Philip R. Benza   Brandon Ciccone   William Mascetta   George Pacchiana  
 Joseph Bilotta   Mark Fante   Peter A. Mazzari   Fred Sciliano  
 Dominic Calgi   Jerry Keahon   Gary Metcalf

**For More information and to reserve your ad space, contact Communications Manager, Sharon Regan Masciovecchio 914-631-6070 - sharon@cicnys.org**

Yes, Please reserve advertising space for my firm in the 2023 CIC/BCA Directory.

Check one: Ad copy enclosed  Ad to follow  Same as last year

Make check payable to Construction Industry Council. \$ \_\_\_\_\_ enclosed

or charge my

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV \_\_\_\_\_

Name on card: \_\_\_\_\_

Credit Card billing address: \_\_\_\_\_

Name (Authorized Representative) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Mail to: Construction Industry Council  
 629 Old White Plains Road, Tarrytown, NY 10591  
 Attn. Sharon Regan Masciovecchio



cicnys.org 914-631-6070  
 Thank you for your support!